

Sample Schedule: students are not limited to this plan; it is meant to serve as a guide for planning purposes in discussions with your academic advisor. This plan is one possible path to completing this degree in **four years**.

FIRST YEAR

First Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
Arts & Humanities Requirement	ART 121 required	3	F/S/SU
CSC 105 Intro to Computers		3	F/S/SU
Social Science Requirement		3	F/S/SU
Written Communications Requirement	ENGL 101	3	F/S/SU
Elective		3	
Total Credit Hours		15	

Second Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
CIS 123 Problem Solving & Programming		3	F/S/SU
DAD 222 Audio Prod I: Foundations		3	F
Oral Communication Requirement		3	F/S/SU
Natural Science Requirement		3	F/S/SU
Elective		3	
Total Credit Hours		15	

SECOND YEAR

Third Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
MCOM 161 Graphic Communication		3	F
Mathematics Requirement		3	F/S/SU (MATH 103 F)
Written Communication Requirement – ENGL 283	P=ENGL 101	3	F/S/SU
Elective		6	
Total Credit Hours		15	

Students should consider study abroad as an option to enhance their undergraduate experience. While it is possible to study abroad any time, this is the preferred semester. For more information regarding study abroad, speak to your advisor and the International Office.

Fourth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
Arts & Humanities Requirement		3	F/S/SU
CIS 338 Project Management	P = 24 credit hours completed	3	S/SU
Social Science Requirement	ECON 201 required	3	F/S/SU
Elective		6	
Total Credit Hours		15	

THIRD YEAR

Fifth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
ARTD 280 Digital Photography I		3	F
DAD 330 Digital Storytelling/Film Editing		3	F
MCOM 351 Web Design		3	F (odd)
Natural Science Requirement		3	F/S/SU
Elective		3	
Total Credit Hours		15	

Sixth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
BADM 370 Marketing		3	F/S/SU
CMST 311 Business & Professional Comm		3	
MCOM 353 Digital Media Communications		3	S (odd)
Elective		6	
Total Credit Hours		15	

FOURTH YEAR

Seventh Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
BADM 481 Promotional Management	P = BADM 370	3	F
ENGL 351 Digital Collection and Curation		3	F (even)
ENGL 405 Media Studies	P = Min grade of C in ENGL 201 or 283	3	F
Elective		6	
Total Credit Hours		15	

Eighth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered
BADM 344 Managerial Comm or CMST 470 Intercultural Comm	P = CSC 105	3	F/S/SU S
MCOM 389 Portfolio & Prof Development		3	S
ENGL 494 Internship	P = Consent of instructor	2	F/S/SU
Elective		7	
Total Credit Hours		15	

P = Course Prerequisite

Semester: F = Fall; S = Spring; SU = Summer

Information and course schedules may change. This is not a contract.