

Plan of Study

Bachelor of Business Administration Esports Management Specialization

Catalog Year: 2024 – 2025

Sample Schedule: students are not limited to this plan; it is meant to serve as a guide for planning purposes in discussions with your academic advisor. This plan is one possible path to completing this degree in *four years*.

FIRST YEAR

First Semester			On campus	Online
Course	Prerequisites / Comments	Credits	Semester(s) Offered	
CSC 105 Introduction to Computers		3	F/S	F/S/SU
GAME 110 Introduction to Esports		3	F	F
SGE Mathematics	1 of 1, Math 114 or Higher	3	F/S	F/S/SU
SGE Written Communication	1 of 2 (ENGL 101)	3	F/S	F/S/SU
BADM 101 Survey of Business		3	F/S	F/SU
GS 100 University Experience		0	F	F
	Total Credit Hours	15		

Second Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
SGE Arts and Humanities	1 of 2 (in different disciplines)	3	F/S	F/S/SU
SGE Oral Communication	1 of 1 (CMST 101, 215, or 222)	3	F/S	F/S/SU
GAME 210 Contemporary Issues in Esports		3	S	S
CIS 123/130/CSC 150	Choose 1 of 3	3	F/S	F/S/SU
CIS 206, 207, 208 Advanced Applications	CSC 105. Choose 3 of 5. CIS 210 must be taken prior to CIS 211.		S	F/S/SU
CIS 210 QuickBooks I		3	F	F
CIS 211 QuickBooks II			F	F
	Total Credit Hours	15		

SECOND YEAR

Third Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
ACCT 210 Principles of Accounting I		3	F/S	F/S/SU
BADM 220 Business Statistics	MATH 114 or higher	3	F/S	F/SU
SGE Natural Sciences	1 of 2	3	F/S	F/S/SU
SGE Written Communications	2 of 2 (ENGL 201, 283, or 284)	3	F/S	F/S/SU
ECON 201 Principles of Microeconomics		3	F/S	F/SU
_	Total Credit Hours	15		

Fourth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
ACCT 211 Principles of Accounting II	ACCT 210	3	F/S	F/S/SU
BADM 321 Business Statistics II	STAT 281, Math 281 or BADM 220	3	F/S	S/SU
SGE Natural Sciences	2 of 2	3	F/S	F/S/SU
SGE Social Science	1 of 2. ECON 201/202 cannot be counted.	2	г/с	F/S/SU
	SOC 285 recommended.	3	F/S	F/3/3U
ECON 202 Principles of Macroeconomics		3	F/S	S/SU
	Total Credit Hours	15		•

THIRD YEAR

Fifth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
BADM 310 Business Finance	ACCT 211	3	F/S	F/S
CET 432 Esports Foundation and Systems		3	F	F
BADM 350 Legal Environment of Business		3	F/S	F/S
BADM 360 Organization and Management		3	F/S	F/SU
BADM 370 Marketing		3	F/S	F/S/SU
	Total Credit Hours	15		•

Sixth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
BADM 425 Production & Operations Management	(BADM 220 or MATH 281) and BADM 321	3	F/S	F/S
BADM 457 Business Ethics		3	S	S
SGE Social Science	2 of 2. ECON 201/202 cannot be counted. SOC 285 recommended.	3	F/S	F/S/SU
MCOM 353 Digital Media Communication		3	S (Odd)	-
Open Elective	1 of 3	3	F/S	F/S/SU
	Total Credit Hours	15		

FOURTH YEAR

Seventh Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
Pick 1 from the following:				
GAME 215 Analytics for Competitive Gaming			-	-
DAD 222 Audio Production I: Foundations	CSC 105		F	-
DAD 280 Film Editing		3	F	F/SU
BADM 336 Entrepreneurship I			F	S/SU
CIS 338 Project Management			S	S/SU
BADM 481 Promotional Management	BADM 370		F	F
BADM 344 Managerial Communications	ENGL 101	3	F/S	F/SU
GAME 476 Fan Experience, Sportainment, and		3	F/S	F/S
Brand Management		,	1/3	1/3
CIS 325 Management Info Systems		3	F	F/S/SU
Open Elective	2 of 3	3	F/S	F/S/SU
	You will receive a notification in your DSU			
Apply for Graduation	email identifying the process to apply for			
	graduation in the semester before your			
	planned graduation date.			
	Total Credit Hours	15		

Eighth Semester

Course	Prerequisites / Comments	Credits	Semester(s) Offered	
BADM 405 International Trade & Finance	BADM 310, BADM 370 & ECON 202	3	S	S/SU
BADM 482 Business Policy & Strategy	BADM 310, BADM 350, BADM 360, BADM 370	3	F/S	F/S/SU
GAME 487 Facility, Risk, and Event Management in Sports		3	F/S	F/S
SGE Arts and Humanities	2 of 2 (in different disciplines)	3	F/S	F/S/SU
Open Elective	3 of 3	3	F/S	F/S/SU
Take Exit Exam	After you apply for graduation, someone will reach out to schedule your exit exam.			
	Total Credit Hours	15		

P = Course Prerequisite

Semester: F = Fall; S = Spring; SU = Summer

Information and course schedules may change. This is not a contract.