

Plan of Study

Bachelor of Business Administration

Esports Management Specialization

Catalog Year: 2025 – 2026



DAKOTA STATE
UNIVERSITY®

Sample Schedule: students are not limited to this plan; it is meant to serve as a guide for planning purposes in discussions with your academic advisor. This plan is one possible path to completing this degree in *four years*.

| FIRST YEAR | | | | |
|---|---|---------|---------------------|--------|
| First Semester | | | On campus | Online |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| CSC 105 Introduction to Computers | | 3 | F/S | F/S/SU |
| GAME 110 Introduction to Esports | | 3 | - | F |
| SGE Mathematics | 1 of 1 / * MATH 114 or Higher | 3 | F/S | F/S/SU |
| SGE Written Communication | 1 of 2 / * ENGL 101 | 3 | F/S | F/S/SU |
| BADM 101 Survey of Business | | 3 | F/S | F/SU |
| GS 100 University Experience | | 0 | F | F |
| | Total Credit Hours | 15 | | |
| Second Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| SGE Arts and Humanities | 1 of 2 (in different disciplines) | 3 | F/S | F/S/SU |
| SGE Oral Communication | 1 of 1 / * CMST 101, 215, or 222 | 3 | F/S | F/S/SU |
| GAME 210 Contemporary Issues in Esports | | 3 | S | S |
| CIS 123/CSC 150 | Choose 1 of the 2 | 3 | F/S | F/S/SU |
| CIS 206, 207, 208 Advanced Applications | CSC 105 / choose 3 credits of the 5 options. CIS 210 must be taken before CIS 211. | 3 | S | F/S/SU |
| CIS 210 QuickBooks I | | | F | F |
| CIS 211 QuickBooks II | | | F | F |
| | Total Credit Hours | 15 | | |
| SECOND YEAR | | | | |
| Third Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| ACCT 210 Principles of Accounting I | | 3 | F/S | F/S/SU |
| BADM 220 Business Statistics | MATH 114 or higher | 3 | F/S | F/SU |
| SGE Natural Sciences | 1 of 2 | 3 | F/S | F/S/SU |
| SGE Written Communications | 2 of 2 / * ENGL 201, 283, or 284 | 3 | F/S | F/S/SU |
| ECON 201 Principles of Microeconomics | | 3 | F/S | F/SU |
| | Total Credit Hours | 15 | | |
| Fourth Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| ACCT 211 Principles of Accounting II | ACCT 210 | 3 | F/S | F/S/SU |
| BADM 321 Business Statistics II | STAT 281, Math 281 or BADM 220 | 3 | F/S | S/SU |
| SGE Natural Sciences | 2 of 2 | 3 | F/S | F/S/SU |
| SGE Social Science | 1 of 2 / ECON 201/202 cannot be counted * SOC 285 | 3 | F/S | F/S/SU |
| ECON 202 Principles of Macroeconomics | | 3 | F/S | S/SU |
| | Total Credit Hours | 15 | | |
| THIRD YEAR | | | | |
| Fifth Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| BADM 310 Business Finance | ACCT 211 | 3 | F/S | F/S |
| CET 432 Esports Foundation and Systems | | 3 | - | F |
| BADM 350 Legal Environment of Business | | 3 | F/S | F/S |
| BADM 360 Organization and Management | | 3 | F/S | F/SU |
| BADM 370 Marketing | | 3 | F/S | F/S/SU |
| | Total Credit Hours | 15 | | |
| Sixth Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |

| | | | | |
|---|---|----------------|----------------------------|---------|
| BADM 425 Production & Operations Management | BADM 220 or Math 281 or STAT 281 | 3 | F/S | F/S |
| BADM 457 Business Ethics | | 3 | S | S |
| SGE Social Science | 2 of 2 / SGR Civics Requirement (HIST 151 or HIST 152 or CIV 100 or POLS 100, or POLS 210) | 3 | F/S | F/S |
| MCOM 353 Digital Media Communication | | 3 | S (Odd) | - |
| Open Elective | 1 of 3 | 3 | F/S | F/S/SU |
| | Total Credit Hours | 15 | | |
| FOURTH YEAR | | | | |
| Seventh Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| Pick 1 from the following: | | | | |
| GAME 215 Analytics for Competitive Gaming | | 3 | - | - |
| DAD 222 Audio Production I: Foundations | CSC 105 | | F | - |
| DAD 280 Film Editing | | | F | F/SU |
| BADM 336 Entrepreneurship I | | | F | S/SU |
| CIS 338 Project Management | | | S | S/SU |
| BADM 481 Promotional Management | BADM 370 | | F | F |
| BADM 344 Managerial Communications | ENGL 101 | 3 | F/S | F/SU |
| GAME 476 Fan Experience, Sportainment, and Brand Management | | 3 | - | F (Odd) |
| CIS 325 Management Info Systems | | 3 | F | F/S/SU |
| Open Elective | 2 of 3 | 3 | F/S | F/S/SU |
| Apply for Graduation | You will receive a notification in your DSU email identifying the process to apply for graduation in the semester before your planned graduation date. | | | |
| | Total Credit Hours | 15 | | |
| Eighth Semester | | | | |
| Course | Prerequisites / Comments | Credits | Semester(s) Offered | |
| BADM 405 International Trade & Finance | BADM 310, BADM 370 & ECON 202 | 3 | S | S/SU |
| BADM 482 Business Policy & Strategy | BADM 310, BADM 350, BADM 360, BADM 370 | 3 | F/S | F/S/SU |
| GAME 487 Facility, Risk, and Event Management in Sports | | 3 | - | F/S |
| SGE Arts and Humanities | 2 of 2 (in different disciplines) | 3 | F/S | F/S/SU |
| Open Elective | 3 of 3 | 3 | F/S | F/S/SU |
| Take Exit Exam | After you apply for graduation, someone will reach out to schedule your exit exam. | | | |
| | Total Credit Hours | 15 | | |
| | Program Credit Hours | 120 | | |

*** Recommended**

Semester: F = Fall; S = Spring; SU = Summer

Information and course schedules may change. This is not a contract.